

YOUTH CONFERENCE



ABOUT SVKM



Shri Vile Parle Kelavani Mandal (SVKM) is a Public Charitable Trust, founded in 1934 when it took over the Rashtriya Shala, a school established in 1921 in the wake of the National Movement. Today SVKM has grown into a big educational complex imparting high level education to more than 35,000 students.

ABOUT NMIMS



Narsee Monjee Institute of Management Studies (NMIMS), founded in 1981, stands today as one of the leading universities of India with 17 specialized schools under its name. It promotes innovation and takes a holistic approach to education thereby transforming the students of today into the leaders of tomorrow. It is accredited by NAAC with 3.59 CGPA and Grade A+. NMIMS was also awarded Category I University status by MHRD.

ABOUT SAMSOE

Sarla Anil Modi School Of Economics has made its mark among the top economics colleges in the country. It has been ranked as the 2nd among the Top 10 best emerging arts college set up from the year 2010 by India Today and recognized as “The Best Emerging Institute” by the STAR group. Students of SAMSOE secured 4th position in “Budding Economist of South Asia” award in the finals of the RBI policy challenge 2019.

ABOUT KA-CHING X EJCON

“It is commendable to watch the youth participate and come up with such holistic policies and initiatives.”

DHARMENDRA
PRADHAN

EDUCATION MINISTER, GOI

Resembling the sound of jingling coins, "Ka-Ching" resonates with our goal to stimulate young minds with an exhilarating mix of events, ranging from Mock- Stock exchange, Banter-based trade, virtual business events, crisis and strategy simulations held over the final 2 days of the fest. With a successful legacy of events such as "Siyasat", "Bull Run", "War of Westeros", and many others, we aspire to further our agenda to foster an intense spirit of competition by featuring our trademark insightful discussions and groundbreaking solutions that are inspired from a place of improving the economy and institutions which uphold it.

Ka-Ching x EJCon is a national-level economics and management fest, now hosting its 14th edition. EJCon, standing for The Economic Justice Conclave, is India's 2nd and Maharashtra's first-ever student-led conclave with a National Policy Challenge. Ka-Ching x EJCon '23 deliberated on the theme, 'The Urban Era' through expert-led speaker sessions and conferences surrounding the discussion of dynamic and inclusive city planning. In the past, we have had Padma Bhushan awardees, Cabinet Ministers, and corporate leaders as our speakers.

ABOUT BEYOND BORDERS

For centuries, humans have been defining and defending their territories and putting up boundaries to secure it. Borders, once identified as just a bounding line, have now evolved into a complex entity which is shaped by the history, culture and economics of the area. Today as the world grows increasingly interconnected, we can't help but question what role these demarcations will play in our common future.

Are borders still necessary to protect sovereignty and preserve cultural identity, or have they become obsolete in a world of interdependence and globalization. The concept of borders is challenged when events like climate change force mass migration.

We want to explore the multifaceted nature of borders, its historical roots, implications and future trajectories. By examining various cases from around the world, we aim to understand the complex interplay between borders and identity, mobility, security and socioeconomic disparities. In doing so, the idea is to shed light on how these lines can both exacerbate and mitigate inequalities and to identify strategies in building a more equitable society.



ABOUT

YOUTH CONFERENCE

The fourth edition of the Youth Conference (YC), a flagship event of Ka-Ching X EJCon is an event with discussion and deliberation at its core. It is essentially a forum that encourages the exchange of ideas, opinions, and perspectives on various socio-economic issues closely intertwined with our day-to-day lives and the world/country at large.

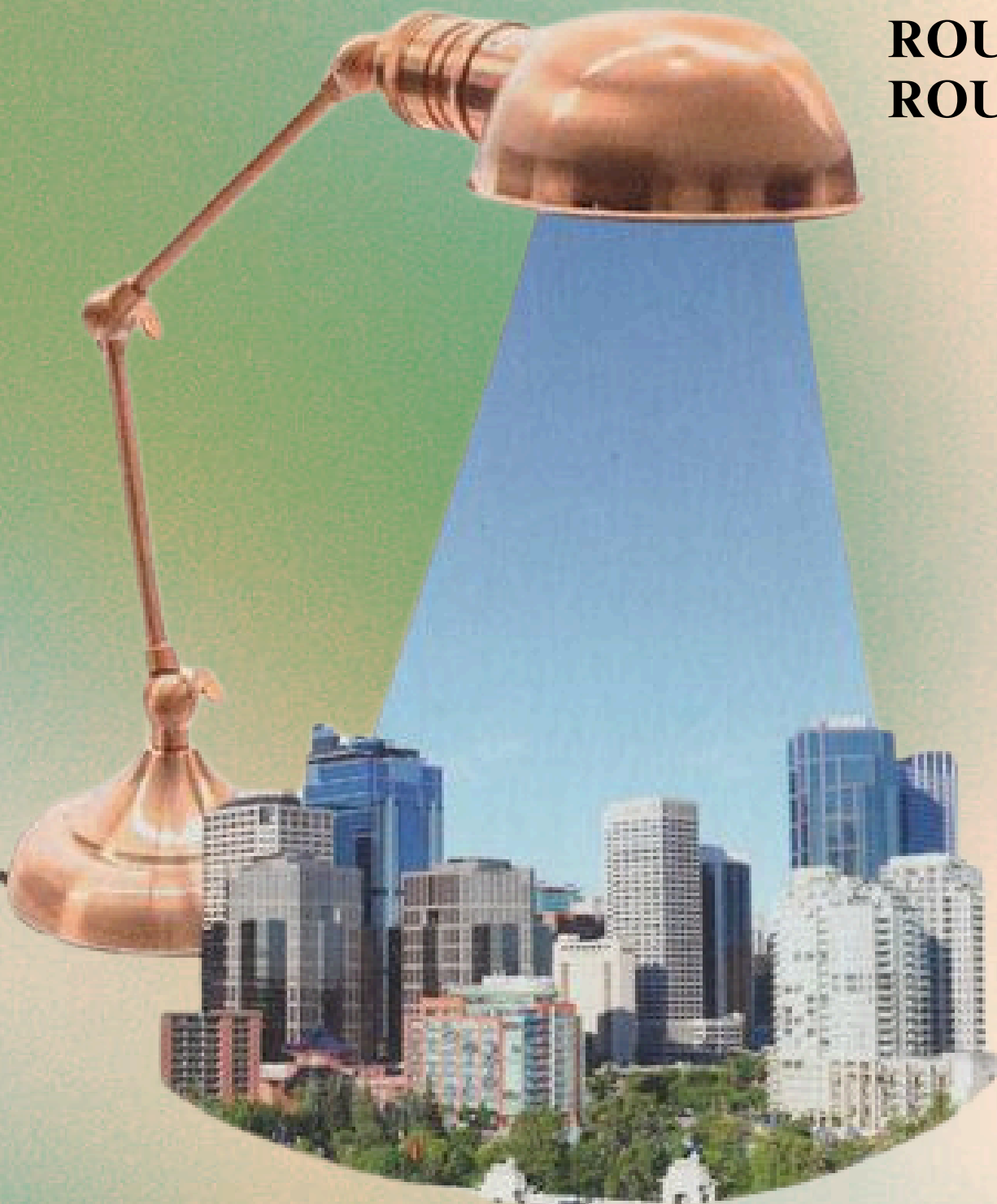
The theme, 'Beyond Borders' aims to develop an inclusive understanding of how borders are structured. It explores the evolving role of borders in shaping geography, identity, and global interconnectedness. YC, being a dynamic and versatile event, aims to provide a multi-faceted approach to the theme through a series of round-based events that will demand critical thinking, problem identification and solving, intellectually stimulating conversations, research skills, and a working knowledge of current affairs and socio-economic issues.

The Youth Conference is not just a platform to voice your opinions and put forward your ideas but also one that enables you to be receptive to others' ideas and points of view. It enables you to unmask the guise that envelopes fallacies, and execute refined ideas of your own. YC encourages you to turn your thoughts and plans into words that could alter the flow of important influential discussions. So if you are someone with a flair for public speaking and a leaning towards passionate and impactful conversations, YC is the place to be!



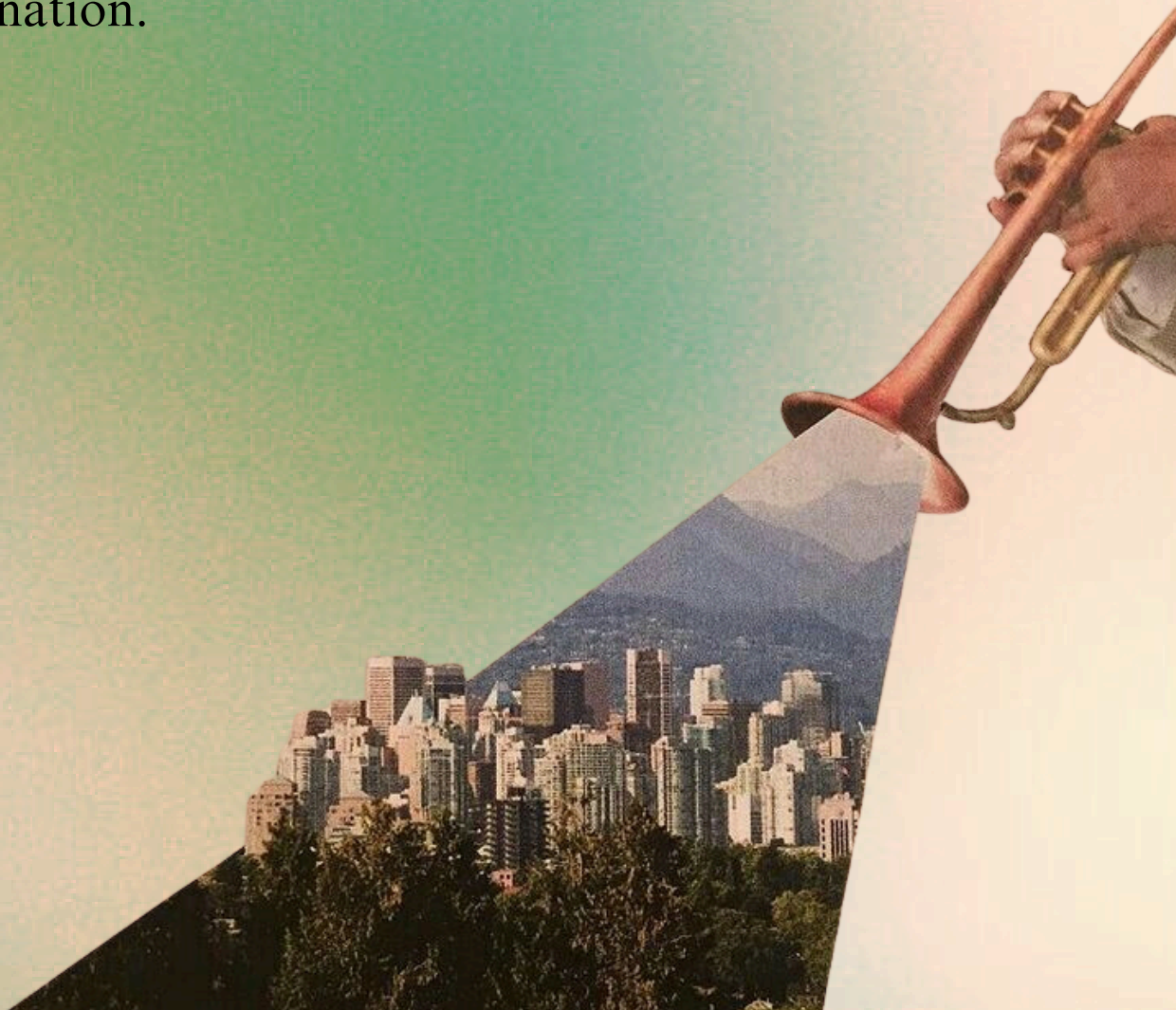
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GUIDELINES

- Registrations for the Youth Conference shall take place individually this year.
- Please note that the prelims are submission-based. This ensures a fulfilling experience for all participants and guarantees a concrete delivery of ideas.
- All rounds, except the prelims, will take place on 14th and 15th January 2025, at NMIMS, Mumbai.
- Elimination will take place after the second round on the day of the fest. The prelims will also include elimination.



PRELIMINARY ROUND

The prelims of the Youth Conference shall intricately scrutinize different aspects of the theme ‘Beyond Borders.’ It encourages participants to explore the invisible borders that define human experience—examining how cultural, social, and personal limitations shape our understanding. Youth Conference in its truest essence begins with challenging you with the task of recognition and scrutiny. We identify and understand how we connect across different boundaries by perceiving and engaging with the invisible lines that separate us.



ROUND 1

Explore the captivating yet overlooked narratives of communities marginalized from the global stage. In this round, participants will harness their global knowledge and analytical skills to evaluate the lives, traditions, and impacts of these hidden communities. By immersing themselves in this process, they will uncover unique perspectives, fostering a deeper appreciation for the nuanced fabric of society.

What to Expect:

Participants will dive beneath the surface to investigate the intricate layers of these communities. Through research, they'll analyze their economic, social, and global contributions, uncovering their significance within the larger societal framework. This round challenges participants to apply critical thinking and problem-solving skills while connecting traditional cultural elements to modern global dynamics, building a bridge between the past and the present.

Skills You'll Need:

- **Research & Investigation**
- **Critical Thinking & Creativity**
- **Analytical Skills & Communication**



ROUND 2

Step into a world where the familiar pathways of history take unexpected turns.

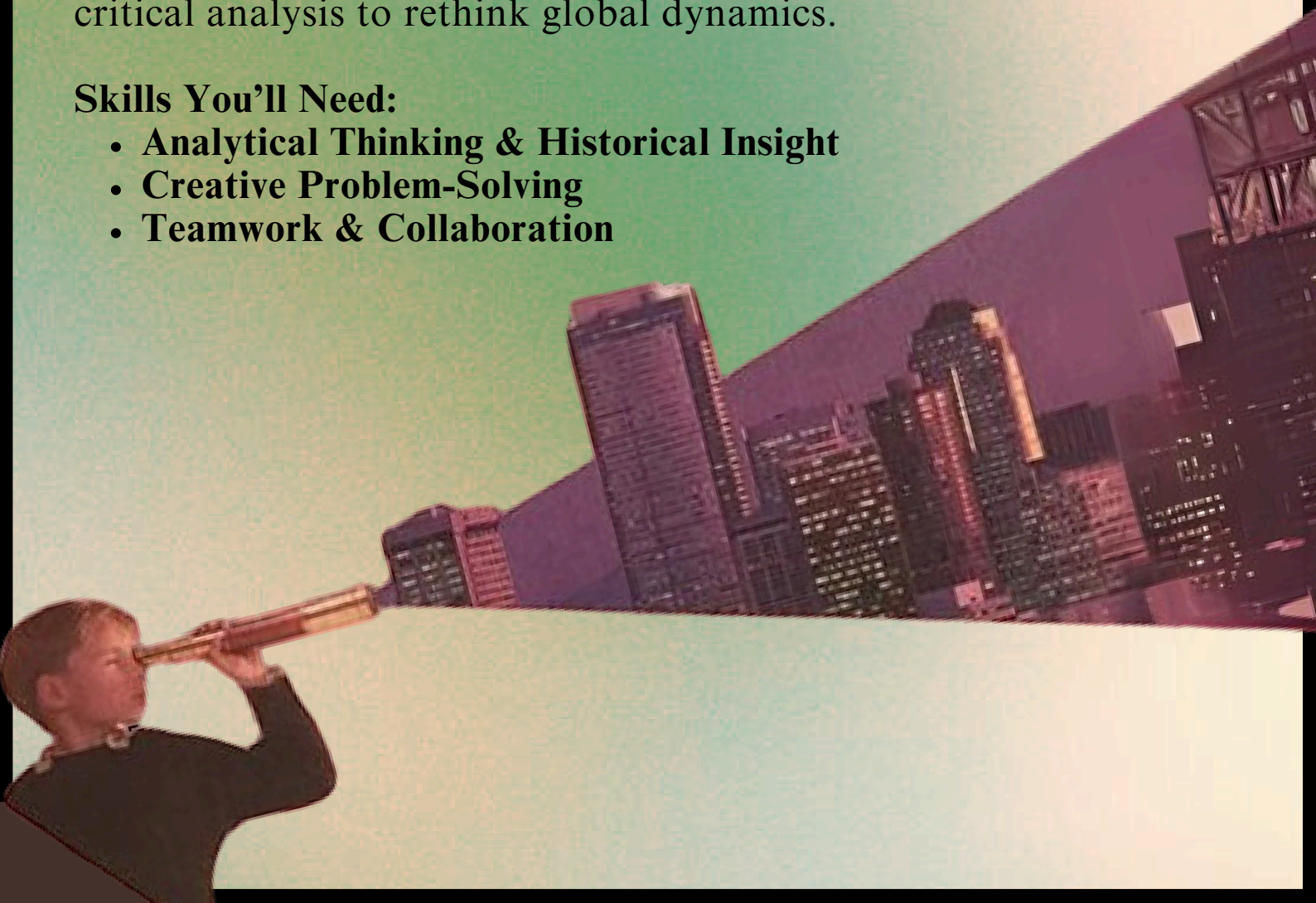
In this round, participants will journey through alternate timelines, tackling questions that challenge what we know and envisioning worlds that might have been. This round opens up a prism of infinite possibilities and externalities arising out of a single event in history.

What to Expect:

Engage in an immersive exploration of alternate timelines, analyzing key historical events. You'll evaluate the social, economic, and political implications of these hypothetical scenarios and propose innovative solutions to address emerging challenges. This round is about blending imagination with critical analysis to rethink global dynamics.

Skills You'll Need:

- **Analytical Thinking & Historical Insight**
- **Creative Problem-Solving**
- **Teamwork & Collaboration**



ROUND 3

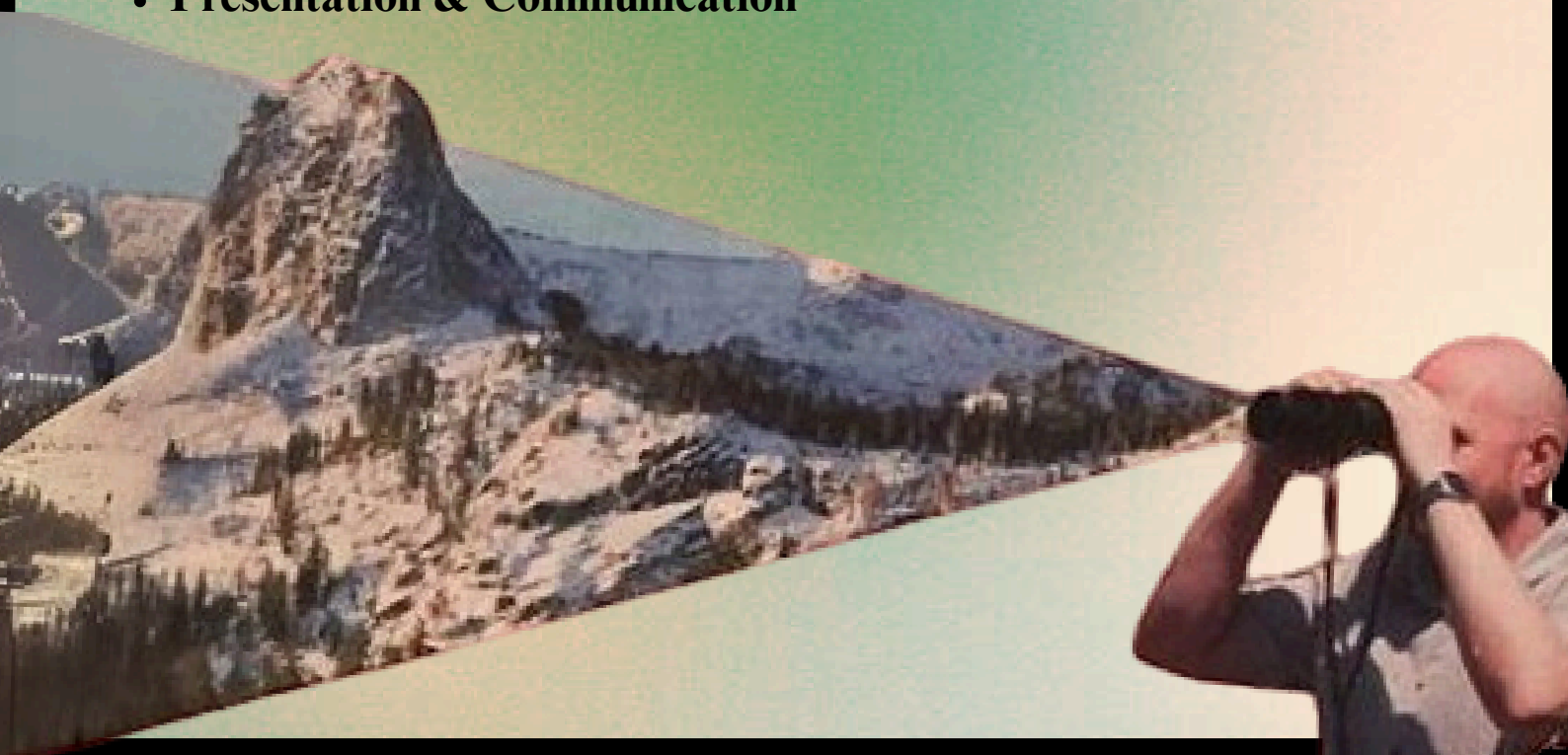
Embark on a dynamic challenge that merges strategic analysis with real-world business decision-making. Participants step into the shoes of industry leaders, navigating complex environmental and economic constraints to develop sustainable expansion strategies. Equipped with a company profile and industry-specific goals, participants will assess and analyse various countries using a set of specific indices based on a blend of strategic, sustainable, and socially responsible criteria.

What to Expect:

Using real-world data, participants will evaluate regulatory, environmental, and geopolitical risks, design resource allocation strategies, and outline a plan for responsible business operations. This round isn't just about finding a new market—it's about understanding the broader impact of your company's decisions on society and the environment.

Skills You'll Need:

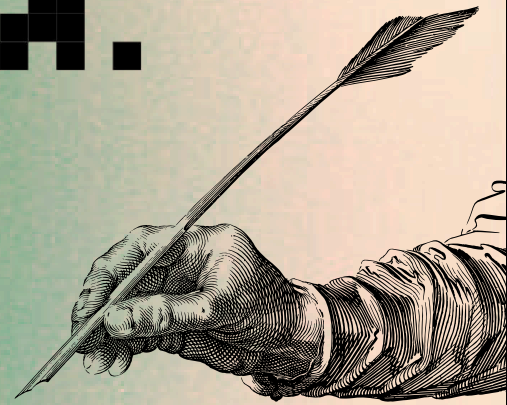
- **Data Analysis & Critical Thinking**
- **Strategic Decision-Making**
- **Presentation & Communication**



SCAN TO REGISTER!



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